



Robert DeNiro

# CANTOR FITZGERALD CHARITY DAY

Tuesday  
September 11, 2018  
New York City

## 2017 Cantor Charity Day Ambassadors included:

Bill Clinton	Karolina Kurkova
David Costabile	Kevin Shattenkirk
Dionne Warwick	Kristen Davis
Dr. Ruth Westheimer	Padma Lakshmi
Gretchen Mol	Petra Nemcova
Henrik Lundqvist	Robert DeNiro
Jake Gyllenhaal	Rosie Perez
Jeff Hornacek	Steve Buschemi
Jenny McCarthy	Tony Danza
Karina Smirnoff	Uzo Aduba

Cantor Fitzgerald and our affiliate BGC Partners commemorate our 658 friends and colleagues and 61 Eurobrokers employees who perished in the September 11, 2001 World Trade Center attacks by donating 100% of our global revenues on Charity Day to The Cantor Fitzgerald Relief Fund and dozens of charities around the world.

Charity Day, originally conceived as a way to raise money for The Cantor Fitzgerald Relief Fund to assist the families of Cantor employees who lost their lives on 9/11, has expanded to embrace charitable causes around the world. To date, Charity Day has raised \$147 million.

On Charity Day, participating charities bring celebrity “ambassadors” who join us on our trading floor to conduct trades over the phone with clients. Many distinguished guests have lent their support by joining us on this day, including prominent actors, musicians, sports icons, models, media personalities, royalty and politicians.



Bill Clinton

# CANTOR FITZGERALD'S ANNUAL CHARITY DAY TUESDAY, SEPTEMBER 11, 2018 AT CANTOR'S OFFICES, NEW YORK CITY

## FREQUENTLY ASKED QUESTIONS

### Who is Cantor Fitzgerald?

Cantor Fitzgerald, a leading global financial services group at the forefront of financial and technological innovation has been a proven and resilient leader for over 65 years. Cantor is a preeminent investment bank serving more than 7,000 institutional clients around the world, recognized for its strengths in fixed income and equity capital markets, investment banking, prime brokerage, and commercial real estate finance and for its global distribution platform. Cantor Fitzgerald & Co. is one of 22 primary dealers authorized to trade U.S. government securities with The Federal Reserve Bank of New York.

### What is The Cantor Fitzgerald Relief Fund?

Initially created to assist family members of Cantor employees who perished in the 9/11 terrorist attacks, The Cantor Fitzgerald Relief Fund has expanded its mission to provide aid to victims of terrorism, natural disasters and other emergencies. Since inception, Cantor Relief has raised and distributed approximately \$320 million.

### How do we raise money?

On Charity Day, celebrity ambassadors join us on behalf of charities, helping to bring energy and excitement to our trading floor. Ambassadors take part in real trades with clients over the phone, guided by a Cantor broker.

### When is Charity Day?

Charity Day runs from approximately 8:00am – 2:00pm on Tuesday, September 11, 2018 and takes place in Cantor's offices in New York.

### What is expected of the celebrity ambassador?

Cantor requests 60-90 minutes from each celebrity ambassador. In this time, they will have the opportunity to take part in real trades guided by one of our brokers. Please note that no trading experience is necessary.

### How can charities increase their chance of being selected?

Charity Day participation is determined by Cantor's senior management and is based on a number of qualifying factors. **Final acceptance is contingent on when a charity is able to confirm a pre-vetted celebrity.** Each potential celebrity ambassador must be approved by the Charity Day team before reaching out to the celebrity.

### When are donations distributed?

Last year, Cantor and BGC raised \$10 million worldwide. Distributions of donations to charities are made during the course of the following year.

### What is a Cantor sponsor?

The Cantor Fitzgerald Relief Fund has always held close the charities and causes that are important to our employees and clients. If a Cantor employee or client is a supporter of your charity, we encourage you to mention that in the appropriate spot provided in the application. Please note that we must be able to reach out to the sponsor for verification.

### Can the general public donate or get involved?

Yes, the general public can donate to The Cantor Fitzgerald Relief Fund by visiting our website [www.cantorrelief.org](http://www.cantorrelief.org) or by calling (212) 829-4770.



Kristin Davis



Luna Velez



Tony Danza

# APPLICATION

PLEASE PROVIDE THE INFORMATION BELOW ABOUT YOUR CHARITY AND FEEL FREE TO ATTACH ANY SUPPORTING MATERIALS.

Name of charity:

Website:

Main office address:

Charity mission statement:

Annual income from donations:

Percentage of income spent on overhead/admin costs:

If you are a returning participant, how have you utilized our past donations:

Specific goals for 2018:

Potential celebrity ambassador(s) to attend Charity Day:

\*All potential celebrity ambassadors must be approved by the Charity Day team

Name of charity contact:

Charity contact information (including phone & email):

Name of Cantor Sponsor:

\*Cantor Sponsors are optional. See previous page for more information

Cantor Sponsor contact information (including phone & email):

Charity's Tax ID number:

# ADDITIONAL INFORMATION



If you are a non-profit charitable organization and wish to be considered to participate in **Cantor Fitzgerald's Annual Charity Day** on **Tuesday, September 11, 2018** please complete this application and return it by **Thursday, April 19<sup>th</sup>, 2018**.

Due to the volume of applications we receive, it may take several months before we are able to respond to each application.

## **Submitting your Application:**

To send a soft copy of your application to the Charity Day team, click **"Submit"** as you complete the application, or **email** the completed application to **[charityday@cantor.com](mailto:charityday@cantor.com)**

If you prefer to send a hard copy, please mail your application to:

**The Cantor Fitzgerald Relief Fund**  
**499 Park Avenue, 4th Floor**  
**New York, NY 10022**

## **For more information:**

Please visit **[www.cantorrelief.org](http://www.cantorrelief.org)**

## **Follow us on social media:**



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@CFReliefFund



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facebook.com/CantorFitzgeraldCharityDay

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